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Contact: Annie LaLonde  
[annie@shoneysknox.com](mailto:annie@shoneysknox.com)  
865.690.6331 / 865.740.5652

## **Shoney's of Knoxville, Inc. Wins 2008 Restaurant Neighbor Award Shoney's Honored for its Community Involvement**

KNOXVILLE, TENN., November, 20, 2008 – Shoney's of Knoxville, Inc. was presented with the National Restaurant Association's 2008 Restaurant Neighbor Award for the state of Tennessee.

The Restaurant Neighbor Award honors restaurants nationwide for outstanding community service. Each year, Shoney's of Knoxville, Inc. hosts KidCare Photo ID, an annual project supported by East Tennessee Children's Hospital, Knoxville Police Department and various media groups. Partnered with the National Center for Missing and Exploited Children, (NCMEC) the program provides parents free identification booklets that include their children's medical information, a photograph and fingerprints in the event their child is ever reported missing. In 2008, Shoney's provided more than 2,000 children with identification booklets. Over the past fourteen years, over 30,000 children have been involved with the project.

As one of the 2008 Restaurant Neighbor Award state winners, Shoney's of Knoxville, Inc. was awarded a plaque and booklet highlighting the KidCare Photo ID program. The company is also nationally recognized as a model restaurant that continues to raise charitable awareness in Knoxville, Tenn.

Bill Baugh, president and CEO of the locally owned and operated franchise says, "We are so proud to be one of this year's state recipients for the Restaurant Neighbor Award. Giving back to the Knoxville community has always been a primary focus of Shoney's and programs such as KidCare Photo ID help us accomplish that goal every year."

Shoney's of Knoxville, Inc. is a locally owned and operated franchise operating 21 restaurants in ten counties.

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